CAPABILITY STATEMENT



Endless Media, established in 2017, is a video marketing and digital media agency that helps businesses grow their brand and sell products through powerful videos and the distribution of content via email and social media.

COMPANY DATA:

CAGE CODE: 87P61

UEI: LA1KR4FJHG73

EIN: 81-5009795

CONTACT INFORMATION:

1540 Highland Ave. Melbourne, FL 32940 248.675.5484

EndlessMediaMe.com

Barry Walton Owner / Creative Director Barry.Walton@EndlessMedia1.com

NAICS Codes:

541613 Marketing Consulting Services 512110 Video Production 541430 Graphic Design Services 541810 Public Relations & Advertising 541890 Other Services Advertising

CORE COMPETENCIES:

- Video Marketing & Production
- Brand Marketing Services
- Sales Videos
- Instructional Video
- Storytelling and Marketing
- Documentary Style Content
- Organic and Natural Interviews
- Help & Tutorial Content
- Infographic Design
- Motion graphics
- Creative Ideation and Execution
- Strategic Planning/Implementation

KEY DIFFERENTIATORS:

- Emmy Award Winning Director / Owner
- Exclusive understand of government clients
- 20 Years Production Experience
- Expert in storytelling
- · Light weight and agile pricing
- US Military Veteran
- Honest, Truthful and Hardworking

PAST PERFORMANCE:

- Mayor Interview | City of Savannah, GA
- Mayor Interview | City of Tampa, FL
- East Providence Re-development | OpenGov
- <u>City of York, PA | Rebuilding</u>
- Sandra Day O' Connor Institute | Fundraiser

READY FOR GOVERNMENT CONTRACTS?

Visit us online at: EndlessMedia1.com/GOVT