

# CAPABILITY STATEMENT



*Endless Media, established in 2017, is a video marketing and digital media agency that helps businesses grow their brand and sell products through powerful videos and the distribution of content via email and social media.*

## COMPANY DATA:

CAGE CODE:

UEI:

EIN: 81-5009795

## CONTACT INFORMATION:

1540 Highland Ave.  
Melbourne, FL 32940  
248.675.5484

[EndlessMediaMe.com](http://EndlessMediaMe.com)

Barry Walton  
Owner / Creative Director  
[Barry.Walton@EndlessMedia1.com](mailto:Barry.Walton@EndlessMedia1.com)

## NAICS Codes:

541613 Marketing Consulting Services  
512110 Video Production  
541430 Graphic Design Services  
541810 Public Relations & Advertising  
541890 Other Services Advertising

## CORE COMPETENCIES:

- Video Marketing & Production
- Brand Marketing Services
- Sales Videos
- Instructional Video
- Storytelling and Marketing
- Documentary Style Content
- Organic and Natural Interviews
- Help & Tutorial Content
- Infographic Design
- Motion graphics
- Creative Ideation and Execution
- Strategic Planning/Implementation

## KEY DIFFERENTIATORS:

- Emmy Award Winning Director / Owner
- Exclusive understand of government clients
- 20 Years Production Experience
- Expert in storytelling
- Light weight and agile pricing
- US Military Veteran
- Honest, Truthful and Hardworking

## PAST PERFORMANCE:

- [Mayor Interview | City of Savannah, GA](#)
- [Mayor Interview | City of Tampa, FL](#)
- [East Providence Re-development | OpenGov](#)
- [City of York, PA | Rebuilding](#)
- [Sandra Day O' Connor Institute | Fundraiser](#)

## READY FOR GOVERNMENT CONTRACTS?

Visit us online at: [EndlessMedia1.com/GOVT](http://EndlessMedia1.com/GOVT)